SYLLABUS

CODE: SPCH 115 **TITLE:** Public Speaking

INSTITUTE: Humanities **DEPARTMENT**: Speech Communication

COURSE DESCRIPTION: Students will develop the public speaking skills central to success in academic, civic, business, and professional life. Students who complete Speech 115 will have performed informative, persuasive, and demonstrative speeches before an audience which exhibit competence in academic research, technological literacy, ethical reasoning, critical thinking, organization, and extemporaneous delivery.

PREREQUISITES: ESL 012 or READ 092 or READ 094 or READ 095 or satisfactory completion of the college's Foundational Studies Requirement in Reading.
COREQUISITES: None

CREDITS: 3 **LECTURE HOURS:** 3 **LAB HOURS:**

REQUIRED MATERIALS:
Textbook and Supplies:

- Reliable Internet connection sufficient to run ZOOM with streaming audio and video and/or access CANVAS Learning Management System)
- No formal textbook: OER (Open Educational Resources) to be found on CANVAS online
- Personal video recording device/cell phone
- McDermott, Martin. *Speak with Courage: 50+ Insider Strategies for Presenting with Confidence.* Bedford, 2014. Print. (***Optional text***).

COURSE LEARNING OUTCOMES:

- Deliver effective extemporaneous demonstrative, informative, persuasive, and special occasion speeches (C) (IL)
- Demonstrate effective physical and vocal delivery techniques (C)
- Use current research methods to locate information for assigned speeches (IL)
- Develop and use visual aids, and presentation software correctly (C)
- Develop ethical research and communication skills in a variety of public speaking assignments (C(E)
- Implement effective strategies to manage public speaking anxiety (C)
- Responsible class attendance in ZOOM, and/or online, and/or in person

Learning Outcome(s) support the following General Education knowledge areas:

- (C) Communications
- (E) Ethical Reasoning and Action
- (IL) Information Literacy

COURSE CONTENT:

Unit 1: Introduction to Public Speaking
Activity: Exercises and Student Performances
Readings: OER required readings in Canvas
Objectives: Students will recognize:

- basic elements of the communication process

- the role of ethics in communication

- the role of active listening skills in the communication process
- the importance of extemporaneous speaking
- the process of audience analysis.

Unit 2: Informative Speaking
Activity: **5-7 minute Speech to Inform**
Library Skills Exercises
Readings: **OER required readings in Canvas**
Objectives: Students will demonstrate proficiency in:

- developing a clear specific purpose
- researching, selecting, and using appropriate and current supporting material
- researching databases from Brookdale's online library
- constructing a typed MLA Works Cited page
- use of intro/body/conclusion structure
- use of key-word/key-phrase outlining skills/extemporaneous delivery
- establishing speaker credibility
- integrating oral source citation in body of speech
- developing and using a speaking outline
- understanding effective use of visual aids
- identifying and using most appropriate organizational pattern
- applying informative speaking principles
- speech critiquing skills.

Unit 3: Persuasive Speaking
Activity: **5-7 minute Speech to Persuade**
Readings: **OER required readings in Canvas**
Objectives: Students will demonstrate proficiency in:

- developing a persuasive proposition of fact, value or policy
- researching databases from Brookdale's online library
- researching, selecting, and using supporting evidence
- constructing a typed MLA Works Cited page
- use of key-word/key-phrase outlining skills/extemporaneous delivery
- use of intro/body/conclusion structure
- constructing valid arguments
- using ethical, logical, and emotional appeals
- establishing speaker credibility
- using appropriate organizational pattern for persuasive speech
- using refutation skills
- speech critiquing skills
- selecting and using appropriate language.

SYLLABUS

Unit 4: Demonstrative Speaking
Activity: **4-7 minute Speech to Demonstrate**
Readings: **Online resources available on Canvas**
Objectives: Student will demonstrate:

- developing a clear specific purpose
- use of introduction – body – conclusion structure
- use of key-word/key-phrase outlining skills/extemporaneous delivery
- fundamental outlining skills
- use of appropriate visual aid(s) to teach a procedure
- ability to give clear instructions
- speech critiquing skills.

GRADING STANDARD:
See your Instructor's Addendum for detailed information concerning your class requirements.

Grading: **Students are required to complete the preparation work, perform and pass the major speech requirements in units 2-3 & 4 in order to pass the course.**
Late Speech Policy: Public Speaking is a temporal event. Speaking when scheduled is integral to successful public speaking and to class time management; therefore, **all late speeches will incur a penalty.**

Students may earn up to a maximum of **500** points as follows:

Points	Assignment
0 – 100	Informative Speech
0 – 120	Persuasive Speech
0 – 80	Demonstrative Speech
0 – 125	Workshop Activities
0 – 75	Tests/Quizzes

Final Grade:

Points	Grade	GPA
465 – 500	A	4.00
450 – 464	A-	3.67
435 – 449	B+	3.33
415 – 434	B	3.00
400 – 414	B-	2.67
385 – 399	C+	2.33
350 – 384	C	2.00
300 – 349	D	1.00
0 – 299	F	0.00

Student responsibilities:

- Responsible class attendance in ZOOM and/or fully online and/ or face-to-face (see Attendance Policy on page 4)
- Researching, outlining, and delivery of three speeches
- Actively participating in class and workshop activities
- Additional OER readings/material may be required
- Taking written tests based on readings and class lecture material

- Use of Student ID and password to access TutorTrac, BCC email, and Canvas

DEPARTMENT POLICIES:

Testing Policy: Each instructor will hand out a course schedule for the term. The schedule will list weekly activities including testing dates.

Plagiarism: Plagiarism is intellectual theft and a violation of the Brookdale Community College Student Conduct Code. It is the verbatim or near verbatim use of non-original ideas, concepts, and oral or written passages for personal gain -- whether generated by humans or Artificial Intelligence (AI) -- without giving their true source credit. Any quoted written or oral passages incorporated into your speeches must be clearly noted as such. Plagiarism will result in receiving no credit for an assignment. Repeated plagiarism may result in failing the course or other severe disciplinary action by Brookdale Community College.

Attendance Policy: Students are expected to attend all class sessions:

- In a 15-week semester, students who miss more than 3 class sessions or 8 hours, and 15 minutes will not receive a passing grade.
- In an accelerated 11-week class, students who miss 2.5 class sessions or 8. Hours and 10 minutes will not receive a passing grade
- In an accelerated 6-week class, students who miss 2.5 class sessions or 8 hours, and15 minutes will not receive a passing grade.
- In a super accelerated 8 or 9 day Winterim semester students who miss any more than 2 class sessions will not receive a passing grade.

COLLEGE POLICIES:

For information regarding:

- Brookdale's Academic Integrity Code
- Student Conduct Code
- Student Grade Appeal Process

Please refer to the BCC STUDENT HANDBOOK **AND** BCC CATALOG**.**

NOTIFICATION FOR STUDENTS WITH DISABILITIES:

Brookdale Community College offers reasonable accommodations and/or services to persons with disabilities. Students with disabilities who wish to self-identify must contact the Disabilities Services Office at 732-224-2730 or 732-842-4211 (TTY), provide appropriate documentation of the disability, and request specific accommodations or services. If a student qualifies, reasonable accommodations and/or services, which are appropriate for the college level and are recommended in the documentation can be approved.

ADDITIONAL SUPPORT/LABS:

Geoff Shields, the Speech Communication Academic Tutor, is available for one-on-one or small group appointments in face – face appointments, in ZOOM, on the phone, in FaceTime or through email. Students may schedule an appointment in "Thinking Storm" accessed in CANVAS, or phone him@732-224-2171 or email: jshields@brookdalecc.edu

ALERT FORMS: Students who have an "Alert Form" are encouraged to share the form with their Professors early in the semester, so that accommodations, if needed may be provided.

SYLLABUS

Academic Access Program: Students who have self-identified as having difficulties in college or need extra academic support to become "college ready" may enroll in this program. Students are not required to have an "Alert" form or be registered with Disability Services in order to participate. Contact Laura Kirkwood or Nikki Nicola at 732-224-2989 for information.

See your Instructor's Addendum for further information concerning your class requirements.