SYLLABUS

**CODE:** COMM 125  
**TITLE:** Introduction to Sports Broadcasting

**Institute:** Humanities  
**Department:** Communications & Media/Journalism

**Course Description:** By examining all aspects of sports broadcasting, this course explores the aesthetics and technical skills of reporting, writing leads, developing style, editing, production, and adhering to ethics as well as guidance on working in professional sports media. Through discussion, examples, writing assignments and lab activities, students will focus on the new demands and necessary skills needed for sports media in print, broadcast, and digital domains.

**Prerequisites:**

**Corequisites:** none

**Credits:** 3  
**Lecture Hours:** 3  
**Lab/Studio Hours:** 0

**Required Materials:** See WebAdvisor and College Bookstore for book information.

**Additional Time Requirements:**

**Course Learning Outcomes:**
- Apply historical context of sports broadcasting in today's media and explain relevance of important periods in the evolution of sports broadcasting
- Produce written content including reporting and commentary for broadcast in diverse multimedia domains.
- Demonstrate skills in planning, researching, presenting and discussing various topics within sports media for the purpose of covering sporting events from a journalism perspective
- Analyze various examples of professional sports broadcasts for aesthetics and techniques in content and production value

**Grading Standard:**

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<thead>
<tr>
<th>Percentage</th>
<th>Grade</th>
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<tbody>
<tr>
<td>94 – 100 %</td>
<td>A</td>
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<tr>
<td>90 – 93 %</td>
<td>A-</td>
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<tr>
<td>87 – 89 %</td>
<td>B+</td>
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<tr>
<td>84 – 86 %</td>
<td>B</td>
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<td>80 – 83 %</td>
<td>B-</td>
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<td>77 – 79 %</td>
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<td>73 – 76 %</td>
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<td>67 – 72 %</td>
<td>D</td>
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<td>66 % or Below</td>
<td>F</td>
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See Instructors Addendums for more details about the grading for this class.
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Course Content:

UNIT 1: Evolution of Sports Broadcasting
• History of Sports Media
• Current structure of sports entertainment
• Reporting in the digital age

UNIT 2: Reporting Sports
• Radio
• TV
• Print and the Internet

UNIT 3: Production
• Anchoring and Play by Play
• Broadcast and Performance

UNIT 4: Critical Analysis
• Economics of sports media
• Ethics in broadcast
• Public and Media Relations

DEPARTMENT POLICIES:
COMM 125 does not offer the pass/no credit option
If a student wishes to withdraw from this class, he or she must do so by the four-fifths of the semester (please contact the registrar for the exact date.) a student who withdraws after the mid-point will receive an “F” grade.

A grade of incomplete may be assigned for a student who has been actively participating throughout the term and is approaching the end of the term without having completed all of the course requirements satisfactorily. Students who have completed 70% of the course work and have a reasonable request for needing extra time must meet with the instructor. The granting of a grade of incomplete is at the discretion of the instructor. Work must be completed within two weeks of the following term.

COLLEGE POLICIES:
For information regarding:
♦ Brookdale’s Academic Integrity Code
♦ Student Conduct Code
♦ Student Grade Appeal Process

Please refer to the STUDENT HANDBOOK AND BCC CATALOG.

NOTIFICATION FOR STUDENTS WITH DISABILITIES:
Brookdale Community College offers reasonable accommodations and/or services to persons with disabilities. Students with disabilities who wish to self-identify, must contact the Disabilities Services Office at 732-224-2730 or 732-842-4211 (TTY), provide appropriate documentation of the disability, and request specific accommodations or services. If a student qualifies, reasonable accommodations and/or services, which are appropriate for the college level and are recommended in the documentation, can be approved.

ADDITIONAL SUPPORT/LABS: